



BIS² Introduces Data Visualization Development Environment

vizMaker Enables BIS² Customers and Partners to Rapidly Develop, Deploy and Configure Analytics-Based Visualization Solutions

WASHINGTON DC - October 19 - BIS², the provider of innovative enterprise analytics software that enables valuable business decisions to be made from massive data collections, today introduced vizMaker™, a Web 2.0 data visualization building tool for the company's flagship visualization software platform, vizbybis². Building on the existing BIS² open-standards-based infrastructure, vizMaker's rich drag-and-drop environment enables BIS² customers and partners to rapidly develop, deploy and configure analytics-based visualization solutions. The announcement was made at the 2009 Teradata Partners User Group Conference & Expo in Washington, D.C., where BIS² is exhibiting in Booth #135.

vizMaker is a flash-based application that enables communication with the back-end services. The editing process is defined in metadata, so specific behaviors such as data layer visibility and pull down lists are configurable. vizMaker includes a number of Helpers to assist with common tasks, including schema import and setup of dimensions and measures. vizMaker utilizes templates that allow rapid deployment of well-designed business visualizations called Super Graphics. The templates are designed using special widgets within a generic framework--these widgets can be combined in creative ways to render sophisticated Super Graphics. vizMaker seamlessly integrates database processing functions such as spatial joins between tables or buffering functions.

"This world leading integration of in-database calculation with Super Graphics further extends our thought leadership in combining spatial relational and relational data," said Andrew Cardno, BIS² CTO. "vizMaker speeds up our already rapid installations by enabling the industry solutions to be configured to meet precise customer needs. Our patent-pending technology enables users to discover hard-to-find patterns in business data, enabling them to spot outliers or deep shifts in patterns not previously possible."

According to Richard Hackathorn, president of Bolder Technology, Inc., a leading consulting and education firm specializing in business intelligence and data warehousing, management is often aware of problems, but not aware of the root causes—what really is happening behind the scenes. "BIS² solutions enable management to see their business from a new, deeper perspective, enabling them to take action on things that were previously invisible to them," Hackathorn said. "It is visualizing at the instance level—not the application level—of detail, which is a powerful differentiator," Hackathorn said.

BIS² Advanced Visualization Solutions

The vizbybis² solution is state-of-the-art, advanced analytics software that enables organizations to truly understand, analyze and act upon ever-increasing and ever-changing mountains of business data with unprecedented dimensional capacity. This unique technology enables multiple patterns, in data sets both large and small, to be easily identified, and with its standards-based enterprise ready framework, enables flexible deployment of the visual analytics and its metadata.



About BIS²

BIS² is an innovative leader in enterprise-ready, standards-based, visually centric analytics with solutions that reveal the trends and patterns in volumes of operational data so organizations can understand what actions are required now and tomorrow. BIS²'s industry solutions enable organizations to view and analyze data sets that provide the insights needed to gain a competitive advantage. With BIS²'s patent-pending Super Graphics, organizations can adapt to changes by rapidly generating crucial insights from both within and outside the enterprise. BIS² has offices in North America, Europe and Asia-Pacific. For more information, please call 1-877-592-2472 or visit www.bis2.net.

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