



BIS² and Modern Analytics Announce Strategic Alliance

SAN DIEGO, CA – March 27, 2009 – BIS², the provider of innovative data visualization software that enables valuable business decisions to be made from massive data collections, announced today a strategic alliance with Modern Analytics, a leader in automated predictive modeling, data mining and data processing solutions. As part of this alliance, the two companies will be entering into joint sales and marketing programs.

Modern Analytics provides companies comprehensive business intelligence that leads to informed decisions about operations. It creates automated data marts that provide the foundation for business analytics as well as the predictive models that reveal true business intelligence and identify new marketing and sales opportunities. Modern Analytics will enable the statistical clustering of customers for BIS²'s customer analytics solutions, allowing organizations to see unique patterns in their business and to understand what actions are required now and in the future.

“The advanced data visualization solutions we provide enable organizations to increase the value of their data dramatically,” said Paul Constantino, BIS² Vice President of Business Development. “Our alliance with Modern Analytics, a leader in predictive technology and data process/ETL automation, is a natural fit, and will enable us to provide ever richer business intelligence solutions to our customers.”

“We are pleased to be partnering with BIS², truly an industry leader in the area of high-end visualization software solutions,” said Matthias Kehder, Director of Analytics of Modern Analytics. “We look forward to introducing the BIS² advanced data visualization solutions into our predictive modeling solutions and implementations.”

About Modern Analytics

The Modern Analytics team has been streamlining data mining for high-level companies for more than 40 years. In that time, they've worked with numerous companies gaining expertise in applied statistical techniques, data management, concept validation, and database marketing solutions with a variety of different industries. Based in San Diego, Modern Analytics services the United States, Europe and Asia. For more information, visit www.modernanalytics.com.

About BIS²

BIS² is an innovative leader in advanced data visualization with solutions that reveal the trends and patterns in volumes of operational data so organizations can understand what actions are required now and tomorrow. BIS²'s industry solutions enable organizations to view and analyze data sets that provide the insights needed to gain a competitive advantage. With BIS²'s patent pending Super Graphics, organizations can adapt to changes by rapidly generating crucial insights from both within and outside the enterprise. BIS² has global offices in North America, Europe and Asia-Pacific. For more information, please call 1-877-592-2472 or visit www.bis2.net.

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