



Silverton Casino Chooses BIS²'s gameViz Solution for Gaming Analytics

Las Vegas, NV – November 16, 2009 - BIS², the provider of innovative enterprise analytics software that enables valuable business decisions to be made from massive data collections, announced today that the Silverton Casino in Las Vegas has chosen to install its gameViz software.

"We are very excited about gameViz's state-of-the-art technology as it will take our analytics to the next level. BIS² is installing the software on our existing data warehouse with no impact on our daily operations," said Kirk Golding, Silverton Casino VP of Information Technology. "I am very impressed with the rapid installation process and the ease of configuration of the gameViz software." Golding said.

The gameViz product is a software solution designed especially for casino operators. gameViz provides powerful and intuitive data visualizations making it easy for casino operators to get real actionable data in an easy to understand way. Using visual documents to view complex data analysis gives the users a better way to understand complex data and quickly identify patterns in their data.

"We are pleased with Silverton Casino's selection of gameViz for its gaming analytics," stated Mukesh Gordhan, BIS²'s CEO. "We are particularly pleased with our new gameViz configuration tool which provides for very rapid deployment of the gameViz product and allows casino operators to make changes to the system themselves in response to their changing business needs." Gordhan said.

About Silverton Casino Lodge

Voted "Best Locals Casino" in AOL CityGuide's City's Best awards, Silverton Casino Lodge is located three miles south of Mandalay Bay at I-15 and Blue Diamond Road/Dean Martin Drive. The property offers all-inclusive amenities characteristic of an upscale, contemporary luxury lodge-themed resort. Silverton's attractions include the world-class, dining options as well as 300 deluxe rooms and suites that offer luxurious amenities. In addition to the 165,000 square foot Bass Pro Shops Outdoor World, Silverton offers 60,000 square feet of gaming with over 2,000 slot machines and 30 table games, an intimate poker room and the Mermaid Restaurant & Lounge. The property features a 117,000 gallon saltwater aquarium, voted "Best Free Attraction" in the Best of Citysearch 2008 awards, with more than 5,000 sharks, stingrays and tropical fish. For more information, please call (702) 263-7777 or visit www.silvertoncasino.com.

About BIS²

BIS² is an innovative leader in enterprise-ready, standards-based, visually centric analytics with solutions that reveal the trends and patterns in volumes of operational data so organizations can understand what actions are required now and tomorrow. BIS²'s gaming industry solution enables casino organizations to view and analyze data sets that provide the insights needed to gain a competitive advantage. With BIS²'s patent-pending Super Graphics, casinos can adapt to changes by rapidly generating crucial insights from both within and outside the enterprise. For more information, please call 1-877-592-2472 or visit www.bis2.net.

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